Towards a High Trust Culture of Creativity in European Universities

Thursday, November 9, 2017, 6:15–7:30 p.m.

Dr. Wilhelm Krull
Since the late 1990s we have been witnessing enormous changes in the higher education and research landscape of Europe. This forces us to thoroughly rethink and subsequently re-align our hitherto quite stable institutional concepts and approaches, in particular when it comes to creating a stimulating and inspiring environment for achieving breakthroughs in basic research. Ultimately, each institution has to live up to the challenges of increasing global competition by establishing its own high trust culture of creativity.

Questions to be addressed will be: How can we identify the most promising new research areas? Where do we find and by what means can we encourage creative minds to embark upon newly emerging fields? How can we stimulate in particular the next generation of researchers to take the risk of embarking upon these newly developing, often inter-, or transdisciplinary research areas instead of remaining in the safe haven of the respective core of their discipline? Which institutional requirements have to be met by universities in order to play a leading role in this process of fostering creativity?

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Location
Collegium Helveticum
Schmelzbergstrasse 25
8006 Zürich

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